



JBR
ARCHITECTURE COLLEGE
HYDERABAD

CIRCULAR

SUSTAINABLE HORIZONS

Date : 30-07-2022

All the students are informed that **SUSTAINABLE HORIZONS** is arranged on 01-08-2022. All the students attend the Programme and make it a grand success.


Coordinator

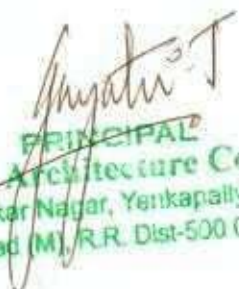

Principal

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J.B.R. Architecture College
Bhaskar Nagar, Yenkapally (V),
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SUSTAINABLE HORIZONS

Date: 01-08-2022

COORDINATOR / ORGANIZING COMMITTEE:

- Ar. Maria Aldrin
- Ar. Sevitha

RESOURCE PERSON/ UNIT:

- Vruksh student body - As a part of their efforts to promote environmental conservation beyond the boundaries of their campus, students from JBR Architecture college recently visited the nearby village of Himayat Sagar.

OBJECTIVES:

- To promote architectural students and environmental conservation.
- Encourage architectural students to prioritize environmental awareness.
- The students then distributed a variety of plant saplings to the villagers, including native species that are well adapted to the local climate and soil conditions.

PROGRAMME/SCHEDULE:

- Venue: Amdapur Village

OUTCOME:

- students distributed a variety of plant saplings
- explained the locals on benefits of planting trees and their impact.
- Advice and guidance on how to plant and care for the trees.

PHOTOGRAPH:



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J.B.R. PRINCIPAL
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J B R ARCHITECTURE COLLEGE
YENKAPALLY VILLAGE :: MOINABAD MANDAL R.R.DIST

Activity Name: Sustainable Horizons

Date: 01-08-2022

S.No.	Name of the Student	Roll No.
1	AKULA SHANMUK RAM CHARAN	19171AA004
2	BASIREDDY VAISHNAVI	19171AA011
3	DHUNNAPOTHULA DEVENDER	19171AA018
4	GARAPATI CHANDU	19171AA025
5	KANCHINADHAM SRAVANI	19171AA032
6	KONDA SAI PALLAVI	19171AA039
7	M.PRAVALIKA	19171AA047
8	SAHITHI MUSHAM	19171AA054
9	SRI CHANDANA MAROJU	19171AA062
10	UPPALAPATI GNANADEEPA	19171AA070
11	ANNAGANI SAI MEGHANA	20171AA005
12	CHUNDURI MEHER SATHWIKA	20171AA014
13	GUNTHALA AKSHITHA	20171AA022
14	KEERTHI CHITTINENI	20171AA030
15	MALLAMPET SAICHARAN GOUD	20171AA037
16	MINCOORI VAISHNAVI	20171AA038
17	NAYAKAM VARUN	20171AA044
18	NUGOORI POOJVA	20171AA045
19	POLAM ANIRUDH REDDY	20171AA051
20	PONNAGANTI DIVYA	20171AA052
21	SAMYA ANEESUDDIN	20171AA058
22	SHAIK MUNEEBA ANJUM	20171AA059
23	VANTIMI SANNUTHI	20171AA066
24	VENNU HAARTHEY	20171AA069

25	AZFAR KHAN	21171AA004
26	BANDI SAI RITESH	21171AA005
27	KANDULA SAI SUDEEKSHA	21171AA012
28	KASARLA MADHU	21171AA014
29	MOHAMMED ABDUL WASEY RIZWAN	21171AA020
30	MOHAMMED IBRAHIM	21171AA021
31	SAMBARAPU NAVEEN	21171AA027
32	SHERI SHIVANI	21171AA028

Signature of the Coordinator

P. S. S. S.

Manika Yadav
Principal

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NATURE NURTURE PLANTING DAY

Date :28-07-2022

All the students are informed that an **NATURE NURTURE PLANTING DAY** is arranged on 29-07-2022 at Seminar Hall, JBRAC. All the students attend the Programme and make it a grand success.


Coordinator


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Moinabad (M), R.R. Dist-500 075. T.S

NATURE NURTURE PLANTING DAY

Date: 29-07-2022

Coordinator / Organizing committee:

- Ar. Maria Aldrin
- Ar. Sevitha

RESOURCE PERSON/ UNIT:

- Vruksh student body - As a part of their efforts to promote environmental conservation beyond the boundaries of their campus, students from JBR Architecture college recently visited the nearby village of Moinabad

OBJECTIVES:

- To promote architectural students and environmental conservation.
- Encourage architectural students to prioritize environmental awareness.
- The students then distributed a variety of plant saplings to the villagers, including native species that are well adapted to the local climate and soil conditions.


PROGRAMME/SCHEDULE:

- Venue: Nagaram urban forest

OUTCOME:

- students distributed a variety of plant saplings
- explained the locals on benefits of planting trees and their impact.
- Advice and guidance on how to plant and care for the trees.




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PHOTOGRAPH:



[Signature]
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YENKAPALLY VILLAGE :: MOINABAD MANDAL R.R.DIST

Activity Name: NATURE NURTURE PLANTING DAY
Date: 29-07-2022

S.No.	Name of the Student	Roll No.
1	ABHISHEK RAJURI	20171AA002
2	AISHWARYA PRAKASH	20171AA003
3	BRAMHAROUTHU ABHIRAM VARMA	20171AA010
4	CHIDURA SRI CHARAN	20171AA011
5	GANGANNAGARI SATHWIKA	20171AA018
6	GARAPATI DEEKSHITA	20171AA019
7	KACHAM CHANDRA HASINI	20171AA026
8	KATKAM RAJEEV	20171AA028
9	LIKHITHA UPPALA	20171AA034
10	MACHAVARAPU SAI CHAITHANYA	20171AA035
11	MUPPIDI ANURAG	20171AA041
12	MUVVALA AAKANKSHA	20171AA042
13	PAMULA SUPRIYA	20171AA048
14	PATLOLLA VINAYASRI	20171AA049
15	SADU DILEEP KUMAR	20171AA055
16	SAI SUPRAJA MALAKA	20171AA056
17	UPPARI MISHRITHA	20171AA063
18	UPPERPALLY SAI SHASHANK	20171AA064
19	A Kranthi Kumar	21171AA001
20	Abdullah Ahmed	21171AA002
21	FARHATH UNNISA BUSHRA	21171AA008
22	GUNDEMONI VISHNU RAJ	21171AA009
23	MENTRAJPALLY SREEJA REDDY	21171AA017

S.No.	Name of the Student	Roll No.
24	MIRZA ASHRAF BAIG	21171AA018
25	P SAI KUMAR .	21171AA024
26	PARVATHANENI SAI HEMANTH	21171AA025
27	V VIKRAM REDDY	21171AA031
28	YENAGANTI DEVANSHI	21171AA032


Signature of the Coordinator


Principal





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HARITHA HAARAM TELANGANA - BREATHE GREEN
PROJECT

Date : 25-07-2022

All the students are informed that **Haritha Haaram Telangana - Breathe Green Project** is arranged on 26-07-2022 at Seminar Hall, JBRAC. All the students attend the Programme and make it a grand success.

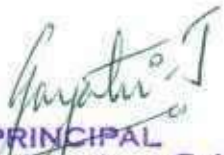

Coordinator


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HARITHA HAARAM TELANGANA - BREATHE GREEN PROJECT

Date: 26-07-2022

COORDINATOR / ORGANIZING COMMITTEE:

- Ar. Maria Aldrin
- Ar. Sevitha

RESOURCE PERSON/ UNIT:

- Vruksh student body - As a part of their efforts to promote environmental conservation beyond the boundaries of their campus, students from JBR Architecture college recently visited the nearby village of Himayat Sagar.

OBJECTIVES:

- To promote architectural students and environmental conservation.
- Encourage architectural students to prioritize environmental awareness.
- The students then distributed a variety of plant saplings to the villagers, including native species that are well adapted to the local climate and soil conditions.

PROGRAMME/SCHEDULE:

- Venue: JBRAC

OUTCOME:

- students distributed a variety of plant saplings
- Explained the locals on benefits of planting trees and their impact.
- Advice and guidance on how to plant and care for the trees.

PHOTOGRAPH:



Gayatri J
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J.B.R. Architecture College
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Moinabad (M), R.R. Dist-500 075, T.S

J B R ARCHITECTURE COLLEGE
YENKAPALLY VILLAGE :: MOINABAD MANDAL R.R.DIST

Activity Name: Haritha Haaram Telangana - Breathe Green Project
Date: 26-07-2022

S.No.	Name of the Student	Roll No.
1	BODIGEMWAR SOWMYA	20171AA008
2	GADDAM VENKATESH	20171AA016
3	JARUGUMALLI BHAVANA	20171AA024
4	KOLLIPARA SUDHEER	20171AA032
5	MOHITA	20171AA039
6	NUTHAKKI SAI BALAJI	20171AA046
7	PAMULA SUPRIYA	20171AA048
8	RAMANNAGARIPATLE VAISHNAVI	20171AA053
9	SADU DILEEP KUMAR	20171AA055
10	S. GAYATRI	20171AA060
11	UPPARI MISHRITHA	20171AA063
12	VISWANADHAPALLI CHARITHA SAI	20171AA070
13	A KRANTHI KUMAR	21171AA001
14	BERI YUTHIKA YADAV	21171AA006
15	FARHATH UNNISA BUSHRA	21171AA008
16	KHAJA MOIN ABDULLAH	21171AA015
17	MENTRAJPALLY SREEJA REDDY	21171AA017
18	MOHAMMED SHOAIB KHAN	21171AA022
19	P SAI KUMAR	21171AA024
20	V VIKRAM REDDY	21171AA031


Signature of the Coordinator




Principal



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KALPARANYA – GREEN INDIA INITIATIVE

Date : 20-07-2022

All the students are informed that **Kalparanya – Green India Initiative** is arranged on 21-07-2022. All the students attend the Programme and make it a grand success.



Coordinator


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KALAPARANYA IN COLLABORATION WITH HMDA

Date: 21-07-2022

COORDINATOR / ORGANIZING COMMITTEE:

- Ar. Maria Aldrin
- Ar. Sevitha

RESOURCE PERSON/ UNIT:

- Vruksh student body - As a part of their efforts to promote environmental conservation beyond the boundaries of their campus, students from JBR Architecture college recently visited the nearby village of Himayat Sagar.

OBJECTIVES:

- To promote architectural students and environmental conservation.
- Encourage architectural students to prioritize environmental awareness.
- The students then distributed a variety of plant saplings to the villagers, including native species that are well adapted to the local climate and soil conditions.

PROGRAMME/SCHEDULE:

- Venue: JBRAC Campus

OUTCOME:

- students distributed a variety of plant saplings
- explained the locals on benefits of planting trees and their impact.
- Advice and guidance on how to plant and care for the trees.

PHOTOGRAPH:



Gayatri S
PRINCIPAL
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Moinabad, M.Y.R.R. Dist-500 075, T.S



[Handwritten Signature]
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Moinabad, M. R.R. Dist-500 075, T.S

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YENKAPALLY VILLAGE :: MOINABAD MANDAL R.R.DIST

Activity Name: Kalparanya – Green India Initiative

Date: 21-07-2022

S.No.	Name of the Student	Roll No.
1	ANNAGANI SAI MEGHANA	20171AA005
2	CHUNDURI MEHER SATHWIKA	20171AA014
3	GUNTHALA AKSHITHA	20171AA022
4	KEERTHI CHITTINENI	20171AA030
5	MALLAMPET SAICHARAN GOUD	20171AA037
6	NAYAKAM VARUN	20171AA044
7	NUGOORI POOJVA	20171AA045
8	POLAM ANIRUDH REDDY	20171AA051
9	PONNAGANTI DIVYA	20171AA052
10	SAMYA ANEESUDDIN	20171AA058
11	SHAIK MUNEEBA ANJUM	20171AA059
12	VANTIMI SANNUTHI	20171AA066
13	VENNU HAARTHEY	20171AA069
14	AZFAR KHAN	21171AA004
15	BANDI SAI RITESH	21171AA005
16	KANDULA SAI SUDEEKSHA	21171AA012
17	KASARLA MADHU	21171AA014
18	MOHAMMED ABDUL WASEY RIZWAN	21171AA020
19	MOHAMMED IBRAHIM	21171AA021
20	SAMBARAPU NAVEEN	21171AA027
21	SHERI SHIVANI	21171AA028

Signature of the Coordinator



Signature of the Principal

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Report on –Green campus Awareness - JBR Architecture Students, Moinabad.

Duration: 2 Days

Date: 05-06-2022 & 06-06-2022

Coordinator – Ar. Maria Adrian

Summary:

JBR Architecture College successfully implemented a green campus awareness initiative named "Kalpaaranya" on Environment Day. The primary focus of the initiative was to promote environmental sustainability, raise awareness about the importance of green spaces, and encourage the college community to actively participate in fostering a healthier planet. As a key component of Kalpaaranya, a tree plantation drive was organized, aligning with the broader goal of creating a greener and more eco-friendly campus.

Introduction:

JBR Architecture College recognizes the urgent need to address environmental issues and actively contributes to sustainable practices. Kalpaaranya, meaning 'Sacred Grove,' was conceived to foster a sense of responsibility among students, faculty, and staff towards environmental conservation. The initiative aimed to instill a commitment to green living and sustainable practices within the college community.

Tree Plantation Drive:

As a significant part of the Kalpaaranya initiative, a tree plantation drive was organized on Environment Day. The event saw active participation from students, faculty, and staff, all of whom were enthusiastic about contributing to the green transformation of the campus. The drive included the planting of a variety of native trees that are well-suited to the local environment, ensuring their long-term growth and contribution to the ecosystem.

Objectives of the Tree Plantation Drive:

1. **Environmental Awareness:** To raise awareness about the importance of trees and their role in mitigating climate change, enhancing biodiversity, and improving air quality.
2. **Community Engagement:** To foster a sense of community among students, faculty, and staff by encouraging their active participation in a collective effort towards environmental conservation.
3. **Green Campus Transformation:** To contribute to the creation of a green and sustainable campus that provides a conducive environment for learning and living.




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Activities and Highlights:

1. **Tree Selection:** Careful consideration was given to selecting native tree species that are well-adapted to the local climate and soil conditions, ensuring their resilience and sustainability.
2. **Hands-on Planting:** Participants actively took part in the tree planting process, fostering a sense of ownership and connection to the environment.
3. **Educational Workshops:** Concurrent workshops were conducted to educate participants about the ecological importance of trees and the role they play in maintaining a balanced ecosystem.
4. **Tree Adoption Program:** A tree adoption program was introduced, allowing individuals to take responsibility for the care and growth of specific trees, promoting a sense of personal involvement in the green initiative.

Outcomes and Future Plans:

The Kalpaaranya initiative at JBR Architecture College successfully achieved its objectives by creating awareness, fostering community engagement, and initiating a positive transformation towards a green campus. The college plans to continue and expand such initiatives in the future, incorporating sustainable practices into everyday campus life.

Conclusion:

JBR Architecture College's Kalpaaranya initiative demonstrated the commitment of the college community to environmental sustainability. The tree plantation drive on Environment Day was a pivotal moment in the journey towards a greener and more eco-friendly campus. By actively involving students, faculty, and staff, the college has set a precedent for future environmental initiatives, emphasizing the importance of collective action in building a sustainable future.




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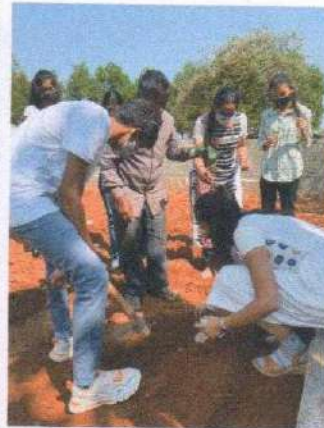
BEYOND CAMPUS INITIATIVE - KALPAARANYA-PLANTATION



In an impactful community initiative, **KALPAARANYA JBR Architecture college** went beyond campus confines to address the environmental impact of road extension. A dedicated plantation program saw carefully chosen avenue plants replacing removed trees in neighboring areas, contributing to ecological resilience and enhancing the well-being of the local community through sustainable urban development.



Students participation in the plantation



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JBR ARCHITECTURE COLLEGE DISTRUBUTED THE PLANT SAPLINGS



TV CHANELS HAVE COVERED THE EVENT



Gangathri J
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Moinabad (M), R.R. Dist-500 075. T.S



ఆక్షర వేద వూన్ మొయినాబాద్ అల్లె 21... రంగారెడ్డి జిల్లా మొయినాబాద్ మండలంలోని జేబీఆర్ ఆర్కిటెక్చర్ కళాశాలలో జూలై 21, 22 23 తేదీల్లో కల్చారణ్య, చెట్ల పెంపకం కార్యక్రమాన్ని నిర్వహించింది ఈ ఈవెంట్ జె బి ఆర్ ఏ సి యొక్క పదవ వార్షికోత్సవంలో భాగంగా నిర్వహించారు. ఈ కార్యక్రమం హైదరాబాద్ వాకిలు, ఛారిటీ ఏక్స్, ఫోటోగ్రఫీ వర్కషాపులు మరియు ఇటీవలే 5 రోజుల ఆర్ట్ వర్కషాపును పూర్తి చేయడం వంటి అనేక ఈవెంట్లు సంవత్సరం పొడవునా కొనసాగుతున్నాయి అన్నారు. హెచ్ఎంసీపీ సహకారంతో నిర్వహించిన ఈ కార్యక్రమంలో డైరెక్టర్ గాయత్రి ఆధ్వర్యంలో విద్యార్థులు, అధ్యాపకులు సుమారు 300 మొక్కలు నాటారు... మరియు అక్కడి నుండి విద్యార్థులచే 'కల్చారణ్య' (నేచర్ క్లబ్) ఏర్పాటు చేయడం ద్వారా వాటిని సంరక్షిస్తారు. కల్చారణ్య, చెట్ల పెంపకం డ్రైవ్గా చేపట్టి మన

విద్యార్థులలో మన పర్యావరణం పట్ల అనుబంధాన్ని ప్రోత్సహించడానికి మరియు పెంపొందించే ప్రయత్నం. ఈ సందర్భంగా ప్రొఫెసర్ అర్ జె.గాయత్రి మాట్లాడుతూ, ప్రకృతి కోసం మన వంతు కృషి చేయడం, పర్యావరణాన్ని పునరుద్ధరించడం మరియు తిరిగి నింపడం ఈ కార్యక్రమం యొక్క ఉద్దేశ్యం. పరిశుభ్రమైన గాలి, వన్యప్రాణుల ఆవాసాలు, ప్రకృతితో అనుసంధానం చేయడం పట్ల చెట్లు మనకు అందించే గొప్ప వరం... పర్యావరణాన్ని పునరుద్ధరించడానికి చెట్ల పెంపకం 'కల్చారణ్య' ఒక అందమైన ప్రయత్నమని, జె బి ఆర్ ఏ సి పెద్ద మార్పు దిశగా ఈ చిన్న ఆడుగు వేయాలని కోరుకుంటోందని గాయత్రి (జేబీఆర్ ఆర్కిటెక్చర్ కళాశాల డైరెక్టర్) అన్నారు.

NEWS PAPER PUBLISHED ABOUT THE EVENT

ఘనంగా జేబీఆర్ ఆర్కిటెక్చర్ కళాశాల పీఠా వార్షికోత్సవ వేడుకలు



మొయినాబాద్ (జనసాక్షి): మొయినాబాద్ మండలంలోని జేబీఆర్ ఆర్కిటెక్చర్ కళాశాలలో జూలై 21, 22 23 తేదీల్లో కల్చారణ్య, చెట్ల పెంపకం కార్యక్రమాన్ని నిర్వహించింది. ఈ ఈవెంట్ జె బి ఆర్ ఏ సి యొక్క పదవ వార్షికోత్సవంలో భాగంగా నిర్వహించారు. ఇందుకోసం హైదరాబాద్ వాకిలు, ఛారిటీ ఏక్స్, ఫోటోగ్రఫీ వర్కషాపులు ఇటీవలే 5 రోజుల ఆర్ట్ వర్కషాపును పూర్తి చేయడం వంటి అనేక కార్యక్రమాలను సంవత్సరం పొడవునా నిర్వహిస్తున్నామని నిర్వాహకులు తెలిపారు. హెచ్ఎంసీపీ సహకారంతో నిర్వహించిన ఈ కార్యక్రమంలో డైరెక్టర్ గాయత్రి ఆధ్వర్యంలో విద్యార్థులు, అధ్యాపకులు సుమారు 300 మొక్కలు నాటారు. అక్కడి నుండి విద్యార్థులచే 'కల్చారణ్య' (నేచర్ క్లబ్) ఏర్పాటు చేయడం ద్వారా వాటిని సంరక్షిస్తారు. కల్చారణ్య, చెట్ల పెంపకం డ్రైవ్గా చేపట్టి మన విద్యార్థులలో మన పర్యావరణం పట్ల అనుబంధాన్ని ప్రోత్సహించే ప్రయత్నం చేస్తున్నారు. ఈ సందర్భంగా ప్రొఫెసర్, జేబీఆర్ ఆర్కిటెక్చర్ కళాశాల డైరెక్టర్ అర్ జె.గాయత్రి మాట్లాడుతూ, ప్రకృతి కోసం మన వంతు కృషి చేయడం, పర్యావరణాన్ని పునరుద్ధరించడం, తిరిగి నింపడం ఈ కార్యక్రమం యొక్క ఉద్దేశ్యమని తెలిపారు. పరిశుభ్రమైన గాలి, వన్యప్రాణుల ఆవాసాలు, ప్రకృతితో అనుసంధానం చేయడం పట్ల పర్యావరణానికి మేలు కలుగుతుందన్నారు. చెట్లు మనకు లభించిన గొప్ప వరం అని, పర్యావరణాన్ని పునరుద్ధరించడానికి చెట్ల పెంపకం 'కల్చారణ్య' ఒక అందమైన ప్రయత్నమని, జె బి ఆర్ ఏ సి పెద్ద మార్పు దిశగా ఈ చిన్న ఆడుగు వేయాలని కోరుకుంటోందని తెలిపారు.

ఘనంగా జేబీఆర్ ఆర్కిటెక్చర్ కళాశాల పదవ వార్షికోత్సవ వేడుకలు

మొయినాబాద్ అల్లె 21, (ప్రజా సాక్షి) -

రంగారెడ్డి జిల్లా మొయినాబాద్ మండలంలోని జేబీఆర్ ఆర్కిటెక్చర్ కళాశాలలో జూలై 21, 22 23 తేదీల్లో కల్చారణ్య, చెట్ల పెంపకం కార్యక్రమాన్ని నిర్వహించింది... ఈ ఈవెంట్ జె బి ఆర్ ఏ సి యొక్క పదవ వార్షికోత్సవంలో భాగంగా నిర్వహించారు... దీని కోసం హైదరాబాద్ వాకిలు, ఛారిటీ ఏక్స్, ఫోటోగ్రఫీ వర్కషాపులు మరియు ఇటీవలే 5 రోజుల ఆర్ట్ వర్కషాపును పూర్తి చేయడం వంటి అనేక ఈవెంట్లు సంవత్సరం పొడవునా కొనసాగుతున్నాయి అన్నారు. హెచ్ఎంసీపీ సహకారంతో నిర్వహించిన ఈ కార్యక్రమంలో డైరెక్టర్ గాయత్రి ఆధ్వర్యంలో విద్యార్థులు, అధ్యాపకులు సుమారు 300 మొక్కలు నాటారు... మరియు అక్కడి నుండి విద్యార్థులచే 'కల్చారణ్య' (నేచర్ క్లబ్) ఏర్పాటు చేయడం ద్వారా వాటిని సంరక్షిస్తారు. కల్చారణ్య, చెట్ల పెంపకం డ్రైవ్గా చేపట్టి మన విద్యార్థులలో మన పర్యావరణం పట్ల అనుబంధాన్ని ప్రోత్సహించడానికి మరియు పెంపొందించే ప్రయత్నం. ఈ సందర్భంగా ప్రొఫెసర్ అర్ జె.గాయత్రి మాట్లాడుతూ, ప్రకృతి కోసం మన వంతు కృషి చేయడం, పర్యావరణాన్ని పునరుద్ధరించడం మరియు తిరిగి నింపడం ఈ కార్యక్రమం యొక్క ఉద్దేశ్యం. పరిశుభ్రమైన గాలి, వన్యప్రాణుల ఆవాసాలు, ప్రకృతితో అనుసంధానం చేయడం పట్ల చెట్లు మనకు అందించే గొప్ప వరం... పర్యావరణాన్ని పునరుద్ధరించడానికి చెట్ల పెంపకం 'కల్చారణ్య' ఒక అందమైన ప్రయత్నమని, జె బి ఆర్ ఏ సి పెద్ద మార్పు దిశగా ఈ చిన్న ఆడుగు వేయాలని కోరుకుంటోంది గాయత్రి (జేబీఆర్ ఆర్కిటెక్చర్ కళాశాల డైరెక్టర్) అన్నారు.



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Report on -Plastic free campus - JBR Architecture Students, Moinabad.

Duration: 2 Days

Date: 04-06-2021 & 05-06-2021

Coordinator – Ar. P. Rama Krishna

Introduction:

JBR Architecture College, committed to sustainable practices and environmental consciousness, recently organized a comprehensive awareness program focused on achieving a plastic-free campus. The initiative aimed to educate students, faculty, and staff about the detrimental impacts of plastic on the environment and to foster a collective commitment towards a greener and cleaner campus.


Objective:

The primary objective of the program was to instill a sense of responsibility and awareness regarding the environmental consequences of plastic usage. JBR Architecture College aimed to create a culture of sustainability by encouraging the reduction, reuse, and recycling of plastic within the campus premises.

Activities:

1. **Guest Lectures:** Eminent environmentalists and sustainability experts were invited to deliver insightful lectures on the consequences of plastic pollution. They highlighted the global impact of plastic waste and offered sustainable alternatives to reduce the dependence on single-use plastics.
2. **Interactive Workshops:** Practical workshops were organized to demonstrate creative ways to repurpose and upcycle plastic materials. These workshops not only provided hands-on experience but also inspired participants to think innovatively about waste reduction.
3. **Awareness Campaigns:** The college conducted awareness campaigns across various mediums such as posters, banners, and digital platforms. The campaign emphasized the importance of individual actions in collectively achieving a plastic-free campus.
4. **Distribution of Reusable Alternatives:** As part of the program, reusable alternatives to commonly used plastic items, such as water bottles and bags, were distributed to all students, faculty, and staff. This initiative aimed to facilitate the transition towards a more sustainable lifestyle.
5. **Pledges and Commitments:** To ensure active participation and commitment, individuals were encouraged to sign pledges committing to reducing their plastic usage. A pledge wall was set up to showcase the collective determination of the campus community.




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Outcomes:The Plastic-Free Campus Awareness Program at JBR Architecture College achieved notable outcomes:

1. **Increased Awareness:** The program successfully raised awareness among students, faculty, and staff about the environmental impact of plastic and the urgency of adopting sustainable practices.
2. **Behavioral Change:** A noticeable shift in behavior was observed, with many individuals adopting eco-friendly alternatives and actively participating in plastic reduction efforts.
3. **Campus Engagement:** The initiative fostered a sense of community and collective responsibility towards environmental sustainability within the campus.
4. **Reduced Plastic Usage:** Early observations indicate a reduction in the consumption of single-use plastics across campus facilities.

Conclusion: The Plastic-Free Campus Awareness Program at JBR Architecture College has set a strong foundation for sustainable practices within the campus community. The commitment shown by students, faculty, and staff reflects a positive change in mindset towards environmental responsibility. Continuous efforts will be essential to ensure the long-term success of the initiative, with the college remaining steadfast in its dedication to creating a plastic-free and environmentally conscious campus.

Recommendations:

1. Regular follow-up programs and activities to sustain the momentum generated by the awareness campaign.
2. Integration of sustainability topics into the curriculum to ensure long-term education and awareness.
3. Collaboration with local businesses and organizations to create a plastic-free ecosystem beyond the campus borders.

JBR Architecture College remains committed to furthering its sustainability goals and serving as a model for other educational institutions in promoting environmental consciousness.



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Report on –Water conservation awareness program.

JBR Architecture College along with Forum for Better Hyderabad

Event scheduled –Along Musi river southern bed, Salarjung museum to Shivaji bridge

Duration: 1 Days

Date: 26-09-2021

Coordinator – Ar. Pragathi

Summary:

JBR Architecture College, in collaboration with the Forum for Better Hyderabad, has taken a significant step towards water conservation by initiating a program aimed at revitalizing the southern bed of River Musi. The program seeks to address water scarcity issues, promote sustainable water management practices, and enhance the ecological health of the river ecosystem. This report outlines the objectives, activities, and potential impacts of this collaborative water conservation initiative.


Introduction:

Recognizing the critical importance of water conservation and environmental stewardship, JBR Architecture College has partnered with the Forum for Better Hyderabad to launch a comprehensive water conservation program. Focused on the southern bed of River Musi, this initiative aims to rejuvenate the water body, promote responsible water usage, and contribute to the overall well-being of the region.

Objectives of the Water Conservation Program:

1. **River Ecosystem Restoration:** To restore and rehabilitate the southern bed of River Musi, enhancing its ecological health and biodiversity.
2. **Community Engagement:** To actively involve the local community, including students, faculty, and residents, in water conservation efforts and raise awareness about sustainable water practices.
3. **Water Quality Improvement:** To implement measures that improve the water quality of the river, addressing pollution concerns and ensuring the availability of clean water.
4. **Sustainable Water Management:** To promote sustainable water management practices, including rainwater harvesting, efficient irrigation methods, and the reduction of water wastage.




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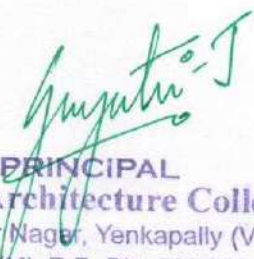
Activities and Highlights:

1. **River Cleanup Campaign:** A series of river cleanup campaigns were organized, involving volunteers from the college and the local community to remove debris and pollutants from the southern bed of River Musi.
2. **Plantation:** Native vegetation suitable for the riparian ecosystem was planted along the riverbanks to stabilize soil, prevent erosion, and contribute to a healthier river environment.
- 3.
4. **Water Quality Monitoring:** Regular monitoring of water quality parameters, such as pH, dissolved oxygen, and pollutant levels, was conducted to assess the impact of conservation efforts and identify areas for improvement.
5. **Educational:** Awareness programs were organized to educate the community about the importance of water conservation, sustainable practices, and the role they can play in preserving the local water resources.

Conclusion:

JBR Architecture College's collaboration with the Forum for Better Hyderabad on the water conservation program at the southern bed of River Musi demonstrates a commitment to environmental sustainability and community involvement. The initiative not only addresses immediate water conservation concerns but also contributes to the long-term health and resilience of the local ecosystem. By actively engaging the community and implementing sustainable practices, the program sets a precedent for collaborative efforts in addressing water-related challenges and fostering a culture of responsible water usage.




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BEYOND CAMPUS INITIATIVE- PROTECTION OF RIVERS FROM POLLUTION

On World Rivers Day, JBR Architecture College actively participated in the Musi Riverfront Walk to support the conservation of the Musi River. The event, spearheaded by Er. Vedakumar Manikonda, aimed to raise awareness about river preservation and foster a sense of environmental responsibility among participants.



MUSI RIVER FRONT WALK

Telangana Today

Forum calls for protection of rivers from pollution



Forum for a Better Hyderabad chairman M Veda Kumar leading the Musi Riverfront Walk in the city on Sunday.

CITY BUREAU
Hyderabad

A 'Musi Riverfront Walk' was held at Salar Jung Museum on Sunday by Forum for a Better Hyderabad in association with World Rivers Day, Canada, and Deccan Heritage Academy.

World Rivers Day is celebrated on the fourth Sunday of September every year.

Manikonda Veda Kumar, chairman of the forum said Chief Minister K Chandrashekhar Rao had focused on the needs of Telangana, especially on water, and took up the

Kaleshwaram Lift Irrigation Scheme.

"It is the responsibility of everyone to protect the rivers from getting polluted. The walk has been organised to create awareness about the historical importance of the Musi River and the need to conserve it," he said.

36/09/2022, Hyderabad Pg.07



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MUSI RIVER FRONT WALK -RIVER CONSERVATION – BEYOND CAMPUS INITIATIVE

**REPORT ON FEEDBACK TO FORUM FOR A BETTER HYDERABAD EVENT IN
ASSOCIATION WITH DECCAN HERITAGE ACADEMY**

BY-JOGAMPALLY BASKAR RAO ARCHITECTURE COLLEGE

Where was the event scheduled?

26th September 2021, along Musi River Southern Bed, from Salarjung Museum to Shivaji Bridge, Hyderabad, Telangana, India

Why was the event scheduled?

- Event Tag line-Forum for better Hyderabad.
- This event took place to celebrate the **WORLD'S RIVER DAY** on Sunday the 26th September, 2021 along the Musi River Southern Bed, from Salarjung Museum to Shivaji Bridge, Hyderabad, Telangana, India.

Who was there?

- On This occasion plantation was planned under “Green Challenge” by respected Er.VEDAKUMAR MANIKONDA Sir.
- Speakers and scholars were also invited to speak on the occasion on world’s River Day.

FEEDBACK

- The main aim of this event was to remind us all about the need to save Musi River from pollution and conservation of our resources.
- We would like to thank Sir, VEDAKUMAR MANIKONDA for taking this initiative.
- The event was concluded by planting tree saplings.
- It was a great experience.



[Signature]
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GROUP PHOTOS



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